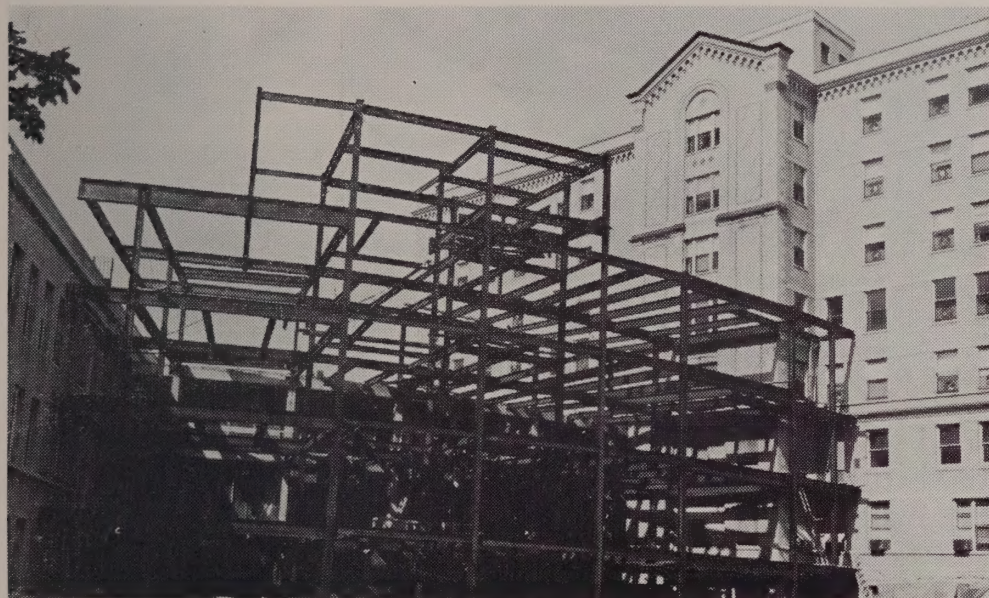




Steel Girders Outline Final Shape of New Rabb Building.

Construction Progress Marked By Cooperation From Depts.

Set snugly between the OPD and Gryzmish (North) Buildings, the skeletal outline of the front part of the Rabb Building took final shape late in June with the placement of the topmost steel girder in the new structure. Additional progress could be noted by glancing into the permanent Emergency Unit area on 1 Gryzmish where full renovation is scheduled and tile work is nearing completion.

Significant Spirit

More significant, perhaps, was the spirit of cooperation and consideration of

all employees in helping carry out the many complex moves required to keep the Hospital operating smoothly in the year and one-half that Phase 8 of the Development Program has been underway. Because hospital service demands that all activities continue while construction proceeds, the rear half of the Rabb Building is being built first. Then front sections will be completed.

Since early 1963 when excavation for the Rabb Building was started, there have been numerous changes in traffic patterns inside the Hospital and in the driving and parking areas outside. Water, steam, power and similar services have been shut down for brief periods over 25 different times in order to cut out old utility lines and move in new ones.

Major Changes

Some 46 employees have been shifted to different quarters—some to permanent new homes, others to temporary locations.

Major changes saw Medical Records move 180,000

OPD records to the Gryzmish Building; Home Care and the Tumor Registry moved to 3 South; Electrocardiography moved to the East Wing 4th Floor; and the Clinical and Chemistry Labs have, for several months, maintained high standards of service with considerable ingenuity in about half of their former space.

(Cont. on page 2, col. 3)

Dr. Lee Praises Generosity To CJP

The enthusiasm and hard work of the CJP Captains resulted in a grand finale for the Campaign this year. Within a short period of only three weeks, the campaign netted close to \$3000 (excluding medical staff which was solicited by Boston office) a figure greater by 25% than the previous year.

Dr. Sidney S. Lee has expressed his thanks to those who helped to organize the campaign and to all employees for their generous response. Co-chairmen of the drive were Mrs. Edith Stein, Public Relations, and Barbara Gilman, House-keeping.

More Floors Gain Unit Mgr. Service

With the recent appointment of three new Unit Managers, all medical, surgical and pediatric floors are benefitting from the new Unit Manager Program.

In effect in only a handful of the nation's teaching hospitals, the Program aims to enable nurses to give maximum time to direct patient care. It accomplishes this through unit teams that co-ordinate all the systems, supplies and services needed for medical and nursing care in a patient unit.

Staff Shifts, New Posts Affect Ten

Recent changes saw these appointments and developments:

Dr. Louis Wolff, whose association with B. I. began in 1928, retired as Head of the Cardiography Unit and reached Emeritus status as Clinical Professor of Medicine at the Harvard Medical School. He has made many contributions to the fields of electro- and vector-cardiography, and, to the welfare of thousands of patients through devoted service during 36 years on the B. I. staff. He will continue in an active role. Dr. George S. Kurland has been named Head of the Cardiography Unit to replace Dr. Wolff. He is Assistant Clinical Professor of Medicine at Harvard, and an Associate Visiting Physician and Head of the Cardiac Clinic at Beth Israel.

New Program

Dr. Irving H. Goldberg, a scientist, teacher and physician who has made outstanding fundamental contributions to modern bio-chemistry, has been appointed Associate Professor of Medicine at Harvard and Visiting Physician at Beth Israel. Currently serving as Associate Professor in the Departments of Medicine and Biochemistry at the University of Chicago, he will undertake his new posts this summer.

Dr. Werner Chasin comes to the staff as Associate in Otolaryngology from the Massachusetts Eye & Ear Infirmary and also has been named Head of the Department of Otolaryngology. Replacing Dr. Bernard Zon-

(Cont. on page 3, col. 3)

According to William Nellis, Unit Manager Coordinator for the Nursing Division, the Plan is now underway on the 4th, 5th and 6th floors and on 1 and 3 South and 7 Gryzmish (North). Each patient area is staffed by a Unit Manager, Unit Aides and a Utility Aide. Coverage is maintained from 7 a.m. to 9:30 p.m. seven days a week. This summer, teenage volunteers are giving patient service under the Unit Manager's supervision.

Supportive Services

The new Unit Managers and their permanent assignments are: Russell G. Denaro, 1 and 3 South, and

(Cont. on page 2, col. 2)

Master Medical Plan Adds Many Health Benefits

The most comprehensive health protection plan of Blue Cross-Blue Shield became available to Beth Israel employees in May when more than 80% elected to participate in the Master Medical Plan, according to Miss Theodora M. Jay, Director of the Personnel Division.

At the same time, the Hospital increased the Blue Cross room and board allowance to \$18 a day for all employees. This covers hospitalization here and elsewhere. The Hospital also provides free care at Beth Israel, based on length of service, for all permanent full time employees and for part time employees working 20 hours a week or more.

Under the Master Medical Plan, health protection benefits are worth up to \$15,000 for any illness.

B.I. Doctors Aid Understanding of Lung Disorders

Contributions of Beth Israel doctors to greater understanding of the lung and its role in disabling diseases—pulmonary embolism, high blood pressure and emphysema—have marked recent professional meetings in Boston and San Francisco.

Dr. Fleischner Honored

Focus of reports has been on new radiologic techniques developed at the Hospital and on lung function research of the Beth Israel Pulmonary Laboratory.

The dedication in May of an international symposium on Pulmonary Embo-

(Cont. on page 3, col. 3)

Profile of A Trustee



Samuel Markell

Consideration and concern for people are woven like a bright thread through the life of Samuel Markell, Beth Israel Trustee for more than 20 years, and an Honorary Trustee since 1961.

Lawyer by profession, humanitarian by instinct, Mr. Markell was elected to public office shortly after graduation from Boston University Law School. "Although it was interesting and exciting, I found I had to choose between it and earning a living," he said with a smile. The legal firm of which he is now a partner has rooms overlooking the Boston docks where he landed from Europe as a boy of four in 1892.

Community Leader

He has seen Beth Israel Hospital through the eyes of the community as well as those of a Trustee, having been past President of the Associated Jewish Philanthropies and a past Chairman of its annual Appeal. He is now a Trustee of CJP and Honorary President of the Jewish Family and Children's Service. His wife, the former Marcia Liberman, and sons Samuel, Jr., and Myron have also been active in community life.

Early in his Beth Israel term, Mr. Markell was Chairman of a Sub-Committee of the Personnel Practices Committee which pioneered in this area in establishing an employee pension plan.

He believes the people who serve an institution are far more important than its bricks and mortar. In harmony with this philosophy, Mr. Markell says, "Patients with difficulties of all kinds need warmth and sympathetic treatment. From the very first person they meet, they need to believe 'these people are concerned with my problem.'"

Fiscal Unit Has Patient Care Role

The Fiscal Services Division, under Rodger L. Daniels, Director, broadly reflects day-to-day hospital operations in its responsibility for all financial transactions at Beth Israel. One of its several units is the Income Control Department, subject of this month's article on the administrative divisions of the hospital.

Headed by John Shea, Supervisor, Income Control is located in several offices off the Main Lobby. It collects from a variety of sources monies due the hospital, and handles a heavy volume of detailed work involving credit, billing and collection for all hospital services.

The unit also includes the OPD Admitting Office.

Beyond their business functions the staff plays a substantial role in Beth Israel's total responsibility for patient care. Contact with patients and their families comes at what is frequently a time of distress and, by virtue of the tact, warmth and sensitivity of its personnel, Income Control does much to alleviate family concern about problems of financing hospital care.

For example, under the direction of Mrs. Sylvia Ross, Manager, the Credit Office interviews inpatients and their families to help arrange for the payment of bills.



The Income Control Department includes the busy OPD Admitting Office. Here, John Shea, Income Control Supervisor, confers with (left to right) Mrs. Minnie K. Velleman, Admitting Secretary; Carolyn Kretchmar, Chief Admitting Officer; Mrs. Anna Kaitz, who is on call for the unit; and Marcella Bickoff, Admitting Officer. Frances Feldman, OPD Cashier, was on vacation when photo was taken.

To do this, Mrs. Ross and Mrs. Helen Zola, Assistant Credit Manager, and Mrs. Shirley Daniels work closely with the Admitting Office, the Visiting and House Staffs, Social Ser-

vice, the Unit Managers, Nursing Supervisors and Head Nurses. They are well-versed in and able to interpret the complexities of a great number of insurance, Blue Cross and welfare programs.

At each step in the billing and collection process, charges are evaluated for correctness. After a patient is discharged, bills are completed and checked by the Final Billing Unit under Mrs. Eleanor Jacobs, Supervisor, with the assistance of Joan Brennan and Patricia Shanbar.

Emergency Unit billing comes within the province of Mrs. Dorothy Benson

pass system is being complied with, to reduce noise, and to make sure that all equipment is working.

He acts as liaison between the unit and all other departments. His own staff, the Unit and Utility Aides, are responsible for distribution tasks and for rou-

whose title of Expediter sees her performing many functions. Mrs. Leah Raskin serves as Emergency Unit biller and Helen Ortendahl handles miscellaneous accounts receivable. This group handles intricate problems of follow-up, identification of payments, processing of insurance claims and refunds to which patients are entitled, and bills for all charges for ambulatory services.

Work With Others

The Collection Department is headed by Edward Henry whose assistant is Alfred "Fred" Bourdelais. Their duties involve wide public contact and dealings with doctors, Blue Cross personnel, attorneys handling accident claims, and insurance companies. The Patients Accounts secretary, Linda Hill, acts as a receptionist and is kept busy servicing numerous inquiries from patients.

A well organized, firm, but friendly effort is made to collect for all services, by personal interview, telephone and letter. These contacts are important because they bring to light altered family circumstances which may affect a person's ability or inability to pay.

Myriad Duties

The staff has one or more contacts with the 35,000 patients—and their families—served by the hospital annually. Commenting on this, Mr. Shea lauded the staff for its deep sense of responsibility. "Often extra effort is needed, and when it is, we know we can depend on everyone to pitch in and help."

tine duties related to patient discharges. Typical functions include preparation and distribution of daily linen packs, delivery of patient mail, water, nourishments, room supplies, and flowers; cleaning and autoclaving of all discharge utensils and Central Service equipment, and keeping utility rooms clean.

Unit Teams Co-ordinate Systems and Supplies

(Cont. from page 1, col. 5)
7 Gryzmish (North); Justin Nevins, 5 South, 5E and 5D; and Thomas E. Doyle, 4 South, 4B and 4C. In December, Arthur Pearsall was appointed Unit Manager for 6 South and 6 Gryzmish.

Mr. Denaro holds the B.S. degree from the University of Maryland and recently retired after 20 years in the Medical Service Corps of the U. S. Army. Mr. Nevins owned and managed his own manufacturing and retail sales organization for more than thirty years, and is active in community service organizations. Mr. Doyle, a veteran of the U. S. Navy in both World War II and the Korean conflict, has held posts with the Ford Motor Company and the Boston and Maine Railroad.

Supportive Services
The Unit Managers and their aides have relieved the nursing staff of a number of simple but time-consuming duties. For example, on the Sixth Floor where the program was started in October, the focus has moved from setting



T. E. Doyle

Justin Nevins

up new systems to providing supportive services for patient care.

A typical schedule will see Mr. Pearsall, the Unit Manager, making regular rounds to handle special patient requests, to ascertain that the new visitor

Cooperation Cited In Changes Created By Construction Needs

(Cont. from 1, col. 3)

"There has been superb interdepartmental cooperation from all involved," according to Jerome R. Sapolsky, Director of the Administrative Planning Division which is responsible for scheduling with the hospital departments and services. Other key units in each move include the House Services Division under Silas M. Wass, Director; the Maintenance Department under Vincent F. Gardner, Administrative Engineer, and his assistant, Francis Sullivan; and the Housekeeping Department

under Richard L. Zauhere, Executive Housekeeper, and his assistant, Edward J. Hanley.

In Memoriam

Beth Israel Hospital mourns the death of four Associate Members of the Staff and two former employees and extends sympathies to their families:

Dr. Joseph J. Fischer, Associate Member in Otolaryngology—May 8, 1964.

Dr. Morton S. Stern, Associate Member in Medicine—May 12, 1964.

Dr. Isadore Finkelstein,

Associate Member in Medicine—June 1, 1964.

Dr. Isaac R. Jankelson, Associate Member in Medicine—June 7, 1964.

Gertrude Goldstein, Former Medical Librarian—April 13, 1964.

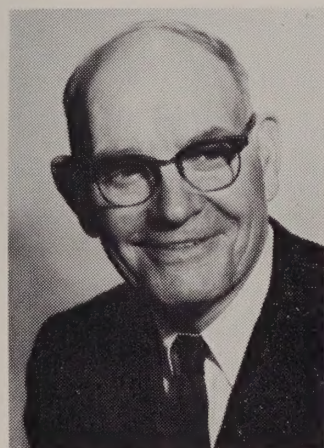
Mrs. Bessie (Pisnoy) Jorress, Founder of the School of Nursing and Former Director of the Nursing Service—April 15, 1964.

meet the FAMILY

Lives Full Life Through Insight Of Nature, Man

There is a natural harmony in life for man and every living thing and "everybody has his place." This is the philosophy that Leo Vincent MacDonald lives by and it has added up to a life of peace and happiness.

Born in Boston where he has lived all his life, our Mr. MacDonald springs from a family with deep roots in the soil of America. His relatives inhabit this country from Maine to Oregon and numerous aunts and uncles have "lived the good life" for nearly 100 years.



Leo V. MacDonald

Trained as a cabinet maker at Wentworth, Leo worked on the railroad building dining cars for almost 25 years. Then in 1953, when things got a bit slow, Leo saw an ad for B. I. and decided to try out our Maintenance Shop. "I plan to keep working 'till my days are up," smiles Leo, "so I guess you'll have me around a long, long time."

Close Knit Family

Prince Edward Island, where Mrs. MacDonald's family still has a huge farm, was the scene of annual family vacations. This past year, however, Leo and his older son, Father Paul Vincent, of St. William's Parish in Dorchester, decided to get a look at the west. After a jet flight to San Francisco, it was a slow bus ride along the coast all the way to Canada, through the legendary redwood forests, and "talking to the ordinary folk."

"This land is beautiful from coast to coast," says Leo, "and those who don't get to see and feel it just don't know what they're missing."

Jane Robinson

Choice of Lab A Happy Turn For Our Jane

Though Jane Robinson majored in zoology at Smith College, she expresses a continuing pleasure with her final choice of career.

"I decided sometime in my senior year that I really wanted to be a Blood Bank technologist," explains Jane, "and since a course in Medical Technology was being offered at Mass. Memorial Hospital, I quickly enrolled."

One Lab Then

Following the prescribed period of training, Jane was recommended for a position at B. I. It was then July of 1943, 21 years ago.

At that time there was just one lab—the Clinical Lab—where all testing was performed, but in 1950 the Blood Bank found its own home in the basement of the Gryzmish (North) Building.

"On a busy day," says Jane, explaining her love for her work, "we may send up 10 separate deliveries to the Operating Room and when a special call goes out to donors, we can take up to 30 pints of blood in one day."

Jane can get so involved with the progress of a particular patient that some of the nurses have felt that perhaps she should have moved on to direct nursing care.

Enjoys Theatre

A regular subscriber to Charles Playhouse, Jane finds the theatre one of her greatest pleasures. "And," smiles Jane, "sometimes I may go to see the favorite musical of the day, that is, if I'm not more interested in the mystery story I may be consuming."

Three Graduation Programs Complete Successful Year For Twenty-two Girls

Twenty-two young women capped a year of study and practical experience at Beth Israel when three separate graduation ceremonies were held recently.

Early in June, Carol Colman, Linda G. Goeldner and Diana Kemp received B. S. degrees at Simmons College after completing their field work in Medical Technology at the Hospital.

On the evening of June 11, nine Dental Assistants took their pledge and were awarded pins and certificates in ceremonies at George Sherman Auditorium. They included Marjorie R. Caplan, Patricia E. Herman, Jane F. Johnson, Janice Kane, Joan Magee,

Linda R. McNie, Diane M. Simpson, Phyllis Stillman and Deena Tarmy.

The ten Dietetic Interns who graduated on July 1 came from as many cities and two foreign countries. The colorful ceremony marking completion of their college postgraduate course saw them receive certificates granted under

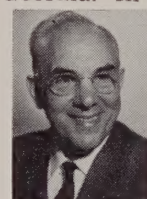
the program of the American Dietetic Association. The new dieticians are: Dorothy A. Connors, Marie A. Donnelly, Frances R. Hanks, Mrs. George F. Levinsky, Susanne E. Reichardt, Grace Rizzo, Constance M. Robinson, Isabel C. Rojas, Marie Saint-Pierre, and Marian T. Stuart.

Amer. Soc. for Hosp. Engrs. Inducts Gardner As President

Vincent F. Gardner, Administrative Engineer and head of the Maintenance Department, is now serving as President of two professional engineering societies.

He was inducted as the

second President of the American Society for Hospital Engineers at that organization's annual meeting in April at Atlanta, Georgia. In March, he be-



V. F. Gardner

came President of the New England Hospital Engineers Society. Comprised of 170 members, it is the largest regional hospital engineers group in the country.

In San Francisco in June, Dr. Morris Simon revealed that chest X-rays are now being used in on-going Beth Israel studies to uncover the early onset of high blood pressure in the lungs. He told the annual meeting of the American College of Chest Physicians that X-ray patterns may also reflect the cause and severity of the circulatory disturbance.

New Program

It was also disclosed recently that the Thoracic Clinic under Dr. Myron Stein's direction, is one of two clinics taking part in a community screening program for emphysema, a chronic, disabling lung disease.

Six Staff Doctors Take Part In International Pulmonary Conf.

(Cont. from page 1, col. 1) lism to Dr. Felix G. Fleischner, Radiologist-in-Chief Emeritus, highlighted these activities. Sponsored

by the Veterans Administration, the Boston meeting was attended by more than 250 clinicians and medical investigators from this country and abroad. It was dedicated to Dr. Fleischner and to Dr. Paul Dudley White for their work in identifying the little understood disease, currently believed the most common lung disease leading to death.

Circulatory Clues

Dr. Myron Stein, Chief of the Beth Israel Thoracic Clinic, served as co-chairman of the meeting. Other Beth Israel doctors giving papers were Dr. David G. Freiman, Pathologist-in-Chief; Dr. Morris Simon, Radiologist-in-Chief; Dr. Stanford Wessler, former Associate Director of the Medical Service and Director of the Clinical Research Center; Dr. Victor Gurewich, Associate in Medicine and Dr. Richard Wolff, also Associate in Medicine.

Staff Appts. See 4 New Doctors Come To B.I.

(Cont. from page 1, col. 4) derman in this capacity, he will be responsible for a newly organized patient care and teaching program in Otolaryngology. Dr. Chasin has also been appointed as Instructor in Otolaryngology at the Harvard Medical School.

Dr. Robert Resnick and Dr. Harold Greenberg have resigned from the posts of Director and Physician in the Health Service to devote more time to private practice. Dr. Sheldon Kaufman has been appointed Director of Health Service. He is a graduate of Boston University School of Medicine and completed his residency in Internal Medicine at the Bronx Municipal Hospital Center (Einstein Medical School), New York.

Medical Foundation

In April, Dr. Sidney S. Lee, General Director of the Hospital, was selected as one of two new members of the Health Education Committee of the Medical Foundation of Boston.

Earlier in the year, Dr. David S. Feingold, a former member of the House Staff in Medicine, was granted a three year Fellowship by the Medical Foundation. He has returned to Beth Israel from the University of Pennsylvania School of

Name Two New Librarians, Clinical Services Assistant

John W. Sands has joined the administrative staff as Administrative Assistant in Clinical Services.

A native of Skaneateles, New York, he was graduated with the A. B. degree from Harvard College and holds Masters Degrees in Business Administration from Northwestern University and in Hospital Administration from the State University of Iowa.

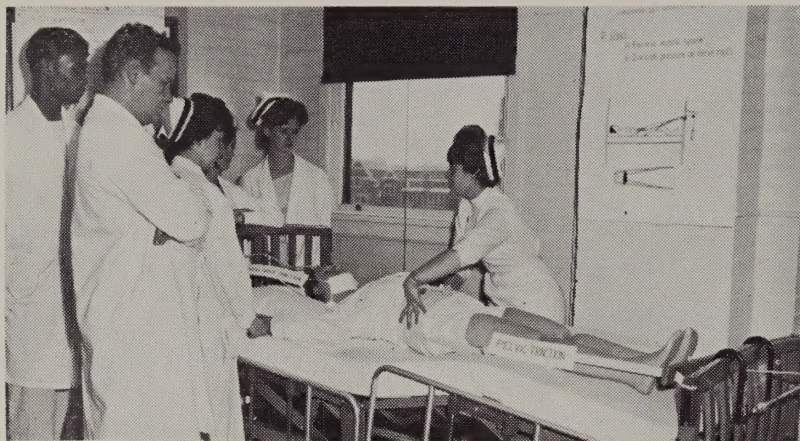
Medicine to initiate a new research project in infectious disease under Dr. Howard H. Hiatt, Physician-in-Chief.

The new librarian for the Yamins Building is Mrs. Frances Lever, who comes to us from the Lucien Howe Library of Ophthalmology at the Massachusetts Eye & Ear Infirmary. She is the wife of Dr. Walter Lever, a physician on the visiting staffs of several Boston teaching hospitals.

In Kirstein Hall, the new librarian for the School of Nursing is Mrs. Carole W. Rosenshein. She comes to us from the Public Library at Brookline High School and holds a Masters Degree in Library Science from Simmons College.

Workshop Technique Effective For Nursing In-Service Teaching

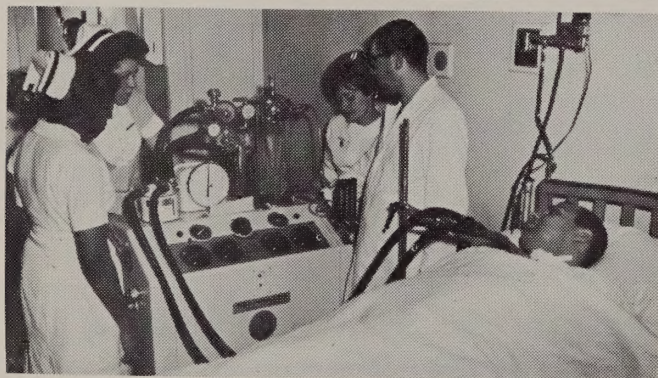
These photos of the unique teaching methods utilized by Nursing In-Service Education show how the workshop technique of instruction helps our Nursing Staff to become acquainted with new equipment and procedures and also provides a re-acquaintance with equipment and procedures that are used infrequently.



PELVIC TRACTION AND CERVICAL NECK TRACTION—Miss Faye Yaloff (right), Assistant Supervisor, In-Service Education, explains how the pelvic traction girdle fits on a patient. Among ailments this traction is used for are spasm in the back and curvature of the spine. The weights hang from the apparatus which is attached at the foot of the bed (note drawing on wall).

The cervical neck traction is used for conditions such as arthritis, muscle spasm, and whiplash. It is applied to chin and neck as shown on patient.

THERAPEUTIC EXERCISES—Instructed by Mrs. Lula Klem (pointing), Registered Physical Therapist, a staff nurse (right) puts patient's leg through range of motion. This therapeutic procedure helps to keep limbs movable for those patients who are confined to bed, and is especially important in preventing disuse complications.



ENGSTROM RESPIRATOR—Dr. Benjamin Kripke, staff anesthetist, instructs nursing staff in use of this equipment. Respirator can breathe for the patient and also affords an analysis of gases that are exhaled. The hoses are connected to the patient's trachea by means of a tracheotomy tube.

AMBULATION OF PATIENTS—The Hoyer Lift may be employed to help patients unable to assist themselves in being moved. While patient lies on bed, two wide straps are placed securely under upper back and upper thighs. The patient may then be literally lifted from the bed. Miss Wilda Routhier (second from left), Supervisor, In-Service Education, supervises staff nurse who attended workshop on her own time as she carefully uses the Hoyer gears.



What's Going On?

Reporters

Elaine Israel, *Clinical Services*; Mrs. Sally M. Goldstein, *Fiscal*; Mrs. Jean Cohen, *House Services*; Mrs. Sonia Rosenberg, *Nursing*; Eleanor Krasnow, *OPD*; and Frances Cochios, *Yamins*.

Administrative Planning

A lovely farewell party was held for Martin Hirsch, *Administrative Resident*, who has joined the staff at Beth Israel in New York.

Fiscal Services

Welcome to newcomers: Helen Epstein, Linda Hill, and Fred Bordelais. Congratulations to William Terrell and Charles Chernov on their recent marriages.

in June. Welcome aboard to Helen Franklin and Cecelia Houston (*Dietary*), Tuskegee Institute seniors who are doing field work here, and to Shirley McDonald, Margaret Walter, Lorraine Reynolds and Doris Keefe (*Info. & Mail*). Also hello to Willie McCray (*Dietary*) and Carolyn Zolli, Barbara Coughlin, Elizabeth Doherty and Althea Clark (*Telephone*).

Nursing

Cheers to Mrs. Johanna Doucette who gave birth to a baby boy in June with aunt Ellen O'Donovan in attendance. Best wishes to newlyweds: Mrs. Daniel Higgins (*Loretta Pierfederici*), Mrs. Herbert Simons (*Cassiele Dickson*), Mrs. Ferris Bliss (*June Lanigan*) and Mrs. Stephen Chavin (*Wendy Clark*). Congratulations to Mrs. Gert Morley on her 40th wedding anniversary. Our sincere condolences to Evelyn Coleman on the loss of her mother.

Clinical Services

So glad to have you with us: Shirley Shangold (*General Director's Office*) and Jane Mansfield (*Pathology*). Congratulations to Sara Ellison (*Pathology*), now Mrs. Larry Cron; and to Jean LeBlanc (*EEG*), now Mrs. Leander Coots. Hello to our new Medical Technology students: Janice Abele, Ellen Binder, Sylvia Diamond, Judith Dufault and Jaruna Vencauskas.

House Services

Hats off to veteran grandmothers: Mrs. Lois McKinnon (*Info. & Mail*) her 2nd; Mrs. Libby Aronofsky (*Dietary*) her 3rd; and Mrs. Helen Berman (*Dietary*) her 5th. Wedding bells rang out for Rosalinda Barredo (*Dietary*) who returned to Philipines to become Mrs. Jose Alagarbes, Jr.; for Rosa Clark (*Info. & Mail*) who became Mrs. Thomas Ivory; and for Arthur Burns (*Receiving*) who was married

O.P.D.

Fondest of farewells to Marion Leventhal who did royal duty in the Dental Clinic for more than 10 years. Glad to have with us: Rosemary Cerbone (*Dental*), Marlene Segal, Darlene Buccio, and Martha Robertson (*Psychiatry*), Bob DeRusso (*OPD Record Room*), Karen Isenberg (*Clinics*) and John Gould (*Physical Medicine*) who is with us for the summer from the University of Vermont.

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